

RESOLUTION NO. \_\_\_\_\_

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Commissioners of the City of Dothan, Alabama, as follows:

**Section 1.** That the City of Dothan adopts the new fees and calendar schedule for Water World, which is attached to and made a part of this resolution as "Exhibit A."

**Section 2.** That these fees and calendar schedule shall become effective immediately upon its adoption by the Board of City Commissioners.

**PASSED, ADOPTED AND APPROVED** on \_\_\_\_\_.

**ATTEST:**

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
**Mayor**

\_\_\_\_\_  
**Associate Commissioner District 1**

\_\_\_\_\_  
**Associate Commissioner District 2**

\_\_\_\_\_  
**Associate Commissioner District 3**

\_\_\_\_\_  
**Associate Commissioner District 4**

\_\_\_\_\_  
**Associate Commissioner District 5**

\_\_\_\_\_  
**Associate Commissioner District 6**  
**BOARD OF CITY COMMISSIONERS**

# Exhibit "A"

## RECOMMENDATION:

Staff recommends the following adjustments to the Water World Fees:

I. <b>General Admission:</b>	<u>2018</u>	<u>2019</u>	<u>2020</u>
a. Adult	\$12	\$10	\$16 (now over 50")
b. Child (3-12)	\$9	\$8	\$14 (now 37"-50")
c. 2 & Under	free	free	\$2 (now under 37")
d. Seniors (60+)	free	free	\$2

## II. Season Passes:

Season Passes are good throughout the season, which ranges from 70-90 days depending on the school schedule. Passes will continue to be sold to individuals for \$60/pass, and immediate families \$60 for the first pass, and \$55 for each additional pass. Children under 37" and Senior Citizens will be charged a one-time season fee of \$10.

	<u>2018</u>	<u>2019</u>	<u>2020</u>
a. 1 <sup>st</sup> Person	\$85	\$75	\$60 (- \$25)
b. 2 <sup>nd</sup> Family Member	\$130	\$120	\$115 (- \$15)
c. 3 <sup>rd</sup> Family Member	\$160	\$150	\$170 (+ \$10)
d. 4 <sup>th</sup> Family Member	\$180	\$170	\$225 (+ \$45)
e. 5 <sup>th</sup> Family Member	\$200	\$190	\$280 (+ \$80)
f. 6 <sup>th</sup> Family Member	\$220	\$210	\$335 (+ \$115)
g. Pre-season discount	10% off	10% off	\$10 off -\$50/person

## III. Rental Fees:

	<u>2018</u>	<u>2019</u>	<u>2020</u>
a. Half pavilion rental	\$35	\$35	\$75
b. Whole pavilion rental	\$35	\$35	\$150
c. Cabana rental	n/a	n/a	\$50
d. Tube rental	\$2	\$2	\$3
	+\$1 dep	+\$1 dep	+\$1 dep
e. Private Party rental	\$500/hr.	\$400/hr.	\$750/hr.
	+\$2 over 400	+\$1 over 400	+\$2 over 400

## IV. Group Discounts and Special Rates

### a. Previous discounts and Rates:

- 15-100 people 10% off
- 101+ 25% off
- Military 15% off
- City Employee \$3 off general admission
- City Employee Season Passes - Currently no discounts other than what is offered to the general public pre-season

### b. Proposed discounts and Special Rates:

- 25-75 people \$1 off
- 76+ people \$2 off
- Military \$3 off (*immediate family up to four*)

- City Employee \$3 off (For employee and immediate family only; must be purchased on-site with valid city ID; max of 4/day)
- City Employee Season Passes \$50/person (For employee and immediate family up to 4 with valid city ID)

**V. Park Schedule: Hours of Operation**

**We do not recommend any changes to the daily hours of operation.**

	<b>2018</b>	<b>2019</b>	<b>2020</b>
• Monday	10-5	closed	closed
• Tuesday	10-9	10-8	10-8
• Wednesday	10-5	10-5	10-5
• Thursday	10-9	10-8	10-8
• Friday	10-5	10-5	10-5
• Saturday	10-6	10-5	10-5
• Sunday	1-6	1-5	1-5

**VI. Park Schedule: Season**

Because we traditionally have big numbers in May, we would like to revert back to opening the first weekend in May. **HOWEVER:** Assuming that the new slides are not ready until Memorial Day, we should delay 2020 opening until Memorial Day to have a big 40<sup>th</sup> Anniversary celebration and slide opening. Starting 2021, we would return to opening the first weekend in May.

The August dates must be determined later based on the Dothan City School 2020-2021 schedule.

**COST ANALYSIS:**

1. As described in the Master Plan study by Aquatic Design Group, fee adjustments are necessary to move towards operating at break-even or profiting from Water World. Additionally, the fees have not changed in more than a decade (2008), and the park fees must reflect operational expenses that increase over time.