

**RESOLUTION NO. \_\_\_\_\_**

**WHEREAS**, the City of Dothan, in collaboration with professional facilitators, engages in annual strategic planning sessions for the purpose of identifying and prioritizing initiatives, developing tangible goals, and providing direction for implementation; and

**WHEREAS**, Auburn University’s Division of University Outreach has submitted a proposal to assist with the City of Dothan’s 2026 strategic planning process.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Commissioners of the City of Dothan, Alabama, as follows:

**Section 1.** That the City of Dothan accepts the proposal from Auburn University’s Division of Outreach for assistance in the 2026 strategic planning process, which said proposal is attached and made part of this resolution.

**Section 2.** That Mark Saliba, Mayor of the City of Dothan, Alabama, is hereby authorized and directed to sign said proposal and any associated documents for and on behalf of the City of Dothan.

**PASSED, ADOPTED AND APPROVED** on \_\_\_\_\_.

\_\_\_\_\_  
**Mayor**

**ATTEST:**

\_\_\_\_\_  
**Associate Commissioner District 1**

\_\_\_\_\_  
**City Clerk**

\_\_\_\_\_  
**Associate Commissioner District 2**

\_\_\_\_\_  
**Associate Commissioner District 3**

\_\_\_\_\_  
**Associate Commissioner District 4**

\_\_\_\_\_  
**Associate Commissioner District 5**

\_\_\_\_\_  
**Associate Commissioner District 6**  
**BOARD OF CITY COMMISSIONERS**



# AUBURN UNIVERSITY

Outreach

*Government & Economic Development Institute*

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## **A Proposal for Randy Morris - Dothan City Manager**

### **City of Dothan Strategic Plan**

#### **Scope of Work**

Strategic planning is an essential tool for local governments to leverage as it helps to carefully align resources, policies, and initiatives with the needs and priorities of city leaders and the citizens they serve. With the strategic plan serving as a guide, the City Commission, the City Manager, and other city leaders will have direction with outlined priorities, actionable steps, and tangible goals with which to hold itself accountable.

The Auburn University Government & Economic Development Institute (GEDI) proposes partnering with the City of Dothan, Dothan's City Manager, and the Dothan City Commission to design and implement a strategic planning process that will meet the goals and mutually agreed upon deliverables the City of Dothan seeks to create from this effort. GEDI proposes multiple engagement meetings with key city leaders and individual meetings with the City Manager to gain the insight necessary to develop and refine a customized strategic plan for the City of Dothan's leadership.

#### **Proposed Plan of Work**

GEDI proposes working with the City Manager of Dothan to organize, plan, and facilitate a strategic planning process culminating in the development of a strategic plan featuring overarching goals, goal specific objectives, and implementation support documentation if desired.

#### **Strategic Planning Project Proposed Timeline**

- Initial meeting(s) with key personnel (City Manager and City Commissioners)
- Meeting feedback compiled and initial strategic plan themes outlined
  - o Feedback review meeting with City Manager
- Strategic planning conversations
  - o City Manager, City Commissioners, and Department Heads
- Strategic plan draft developed and presented to City Manager
- Revisions/edits made as prescribed by City Manager
- Strategic plan final draft delivered to City Manager

**Project Cost** - \$4,000.00

#### **GEDI Project Staff**

Jeremy Arthur, MPA | AU GEDI Director – Project Leader

Matthew J. Ulmer, PhD | AU GEDI Assistant Director – Co-Project Leader

City of Dothan

Signed: \_\_\_\_\_

Name: **Mark Saliba, Mayor**

Date: \_\_\_\_\_